

The background of the slide is a deep blue space scene. At the bottom, the curved horizon of the Earth is visible, showing a blue and white surface with cloud patterns. Above the horizon, the sky is a dark blue gradient, filled with numerous small, bright white stars of varying sizes. The text is overlaid on this background in a white, serif font.

New Silk Road

New Opportunities

New Binhai

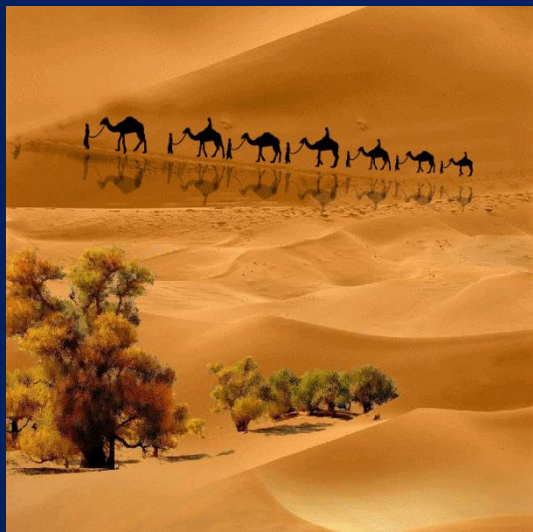
Shan Zefeng

July 2016

Venice • Italy



Binhai New Area · Tianjin · China



The Silk Road



One Belt One Road



New strategic pivot

**Serves as passage for 3
cross-continental routes**

Location Advantage



滨海新区
Binhai New Area

Binhai New Area, as a hotspot in global economy, seats in the eastern part of the North China Plain and faces the western coast of the Pacific Ocean.

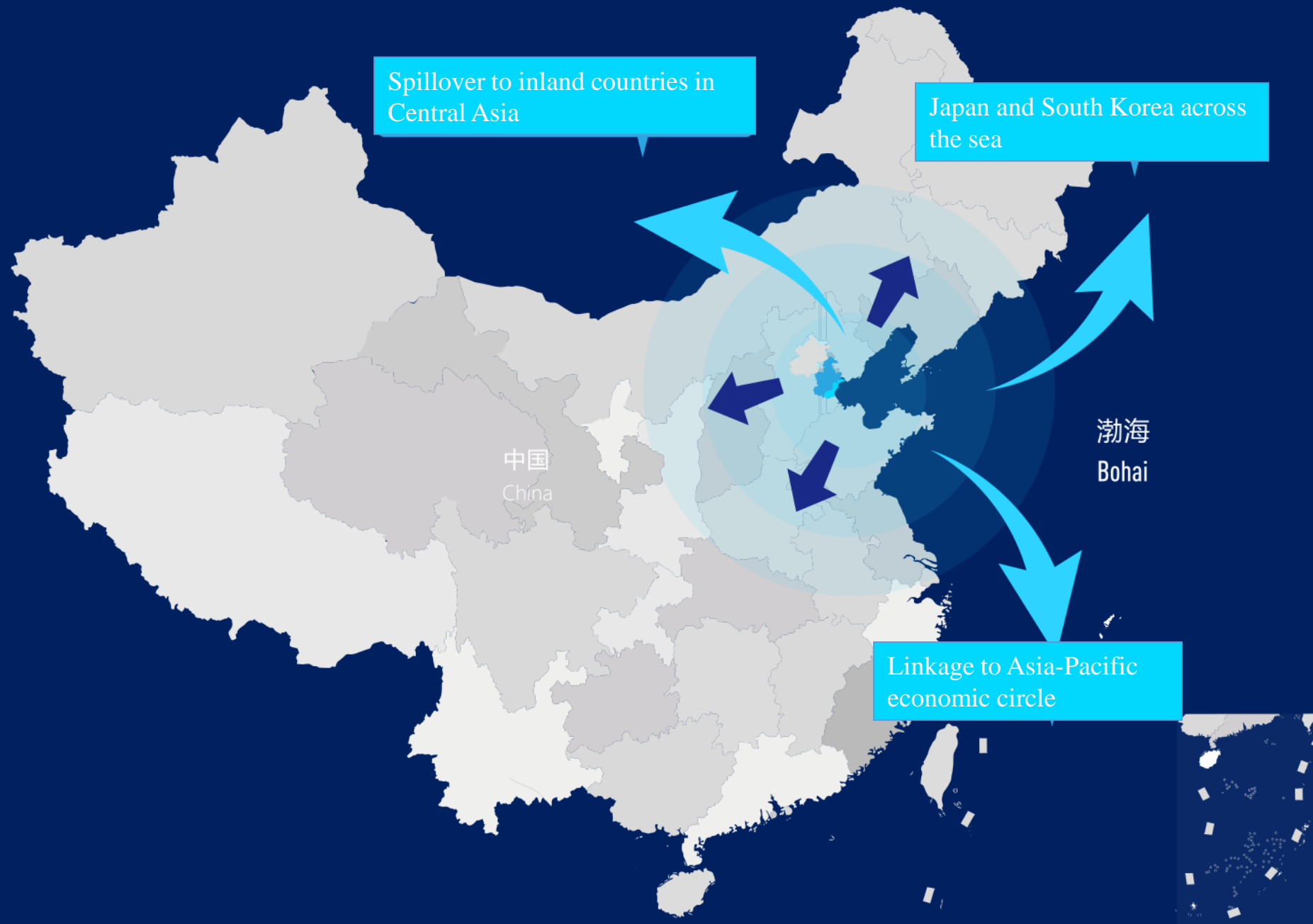
Being in the middle of Beijing-Tianjin-Hebei economic rim, Binhai New Area is 120km from Beijing, Capital of China and 45km from the downtown of Tianjin.



2270^{Total area}
KM²



2.98^{Million}
Population



Leading Industries

6 National-level new industrialized demonstration bases

8 Pillar industries

141 Global 500 enterprises

359 Projects

Supported by advanced manufacturing industry

Pioneered by strategic emerging industries

Led by modern service industry



Through development path featured by the high end, high quality and high and new technologies, Binhai New Area has built up an industry system that is supported by advanced manufacturing industry, pioneered by strategic emerging industries and led by modern service industry, and has now 6 national new industrialized demonstration bases and 8 advantageous industries.

Aviation & Aerospace Industry

Gross
Value of
Output

31.61 Billion Yuan

Binhai New Area has formed its aerospace industry pattern featured by “Airbus large passenger plane, AVIC helicopter and Rainbow Unmanned Aerial Vehicles”, under which high-end products such as carrier rocket, aircrafts, space stations and satellites were produced.



Airbus
A320/A330



AVIC helicopter



Xi'an Aircraft
Industry Wings
Project



Carrier Rocket
Project



CASC 1st Institute

Carrier Rocket

Project

Long March 5



CASC 5th Institute

Space station





PetroChemical Industry

241

Billion Yuan

Gross
Value of
Output

A large number of major projects, such as the SINOPEC Ten Million Tons Oil Refining and Million Ton Ethylene Project and the SINOPEC Oil North China Center Project have been completed and put into production, forming complete petroleum chemical industry system and supporting industries.



OIL

One of the largest bases in China with refining-chemical integration

Largest refinery and deep processing center in North China

CH₄

Three major industries of oil and gas

Oil and gas prospecting and exploiting

Petroleum Chemical

Chemical

With one of the largest bases in China with refining-chemical integration and the largest refinery and deep processing center in North China, Binhai New Area has built up three major industries, namely oil and gas prospecting and exploiting, petroleum chemical and chemical industries.

Electronic Information Industry



Tencent 腾讯



SPREADTRUM

Gross
Value of
Output

224.7

Billion Yuan

Binhai New Area has built up a relatively complete industry system including industries of intelligent terminals, high-end chips, monitor parts and fundamental software. Driven by the fast development of mobile Internet, big data, cloud computing and Internet of Things, Binhai New Area has taken the lead in terms of production of mobile phones and IC and enjoys advantageous positions in secure CPU, secure OS and secure database.

Binhai New Area has become a host for a number of famous enterprises and major projects, including SAMSUNG, SMIC, Motorola, Dawning high-performance computers, HP, Tencent, ZTE, Spreadtrum, GBASE, iFLYTEK, FT CPU, Kylin OS and Sohu Video, etc.

Automobile & Equipment Manufacturing Industry

Gross
Value of
Output

551.3 Billion Yuan

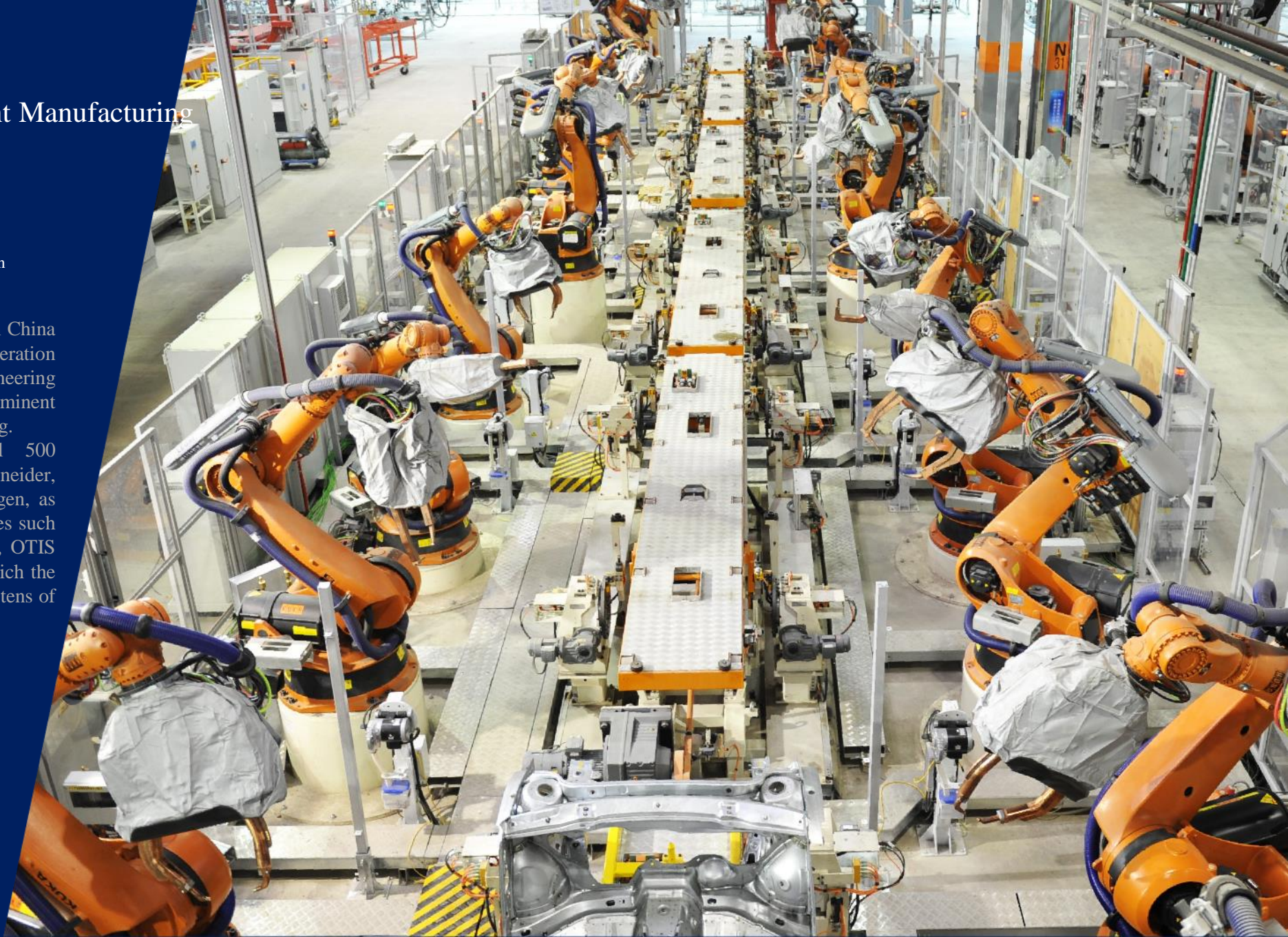
Binhai New Area is taking the lead in China in terms of wind power generation equipment and marine engineering equipment industries and has prominent advantages in intelligent manufacturing.

It has aggregated many Global 500 enterprises, including Alston, Schneider, Honeywell, Caterpillar and Volkswagen, as well as a number of leading enterprises such as FAW Toyota, Great Wall Motors, OTIS Elevator Bohai Oil Equipment, of which the annual output values were far beyond tens of billions Yuan.

ALSTOM Honeywell



Schneider
Electric



Biomedicine Industry

Gross
Value of
Output

34.7 Billion Yuan

An industry structure has primarily taken shape, which takes chemical agents, biological products and modern traditional Chinese medicine as the backbone industries supported by fast developing medical devices industry and relative complete supplementary facilities.

Currently, Binhai New Area has 21 experts under the National Recruitment Program of Global Experts, 59 experts under Tianjin Recruitment Program of Global Experts and 13 experts under the program of Innovative Talents in Beijing, Tianjin and Hebei.

National Recruitment
Program of Global
Experts



21

Tianjin Recruitment
Program of Global
Experts



59

Innovative Talents in
Beijing, Tianjin and Hebei



13

It has aggregated a number of key enterprises such as KingYork Group, Novo Nordisk, Novozymes, Servier, GSK, Asymchem Laboratories, WuXi AppTec, GE Healthcare and SinoMed, as well as a number of key projects, such as Tianjin International Joint Academy of Biomedicine, Tianjin Institute of Industrial Biotechnology of the Chinese Academy of Sciences and the China-British Biomedicine Technology Conversion and Industrialization Base.

KingYork Group Novo Nordisk Novozymes

Servier GSK Asymchem Laboratories WuXi

AppTec GE Healthcare SinoMed



New Energy & New Materials Industry

Gross
Value of
Output

82 Billion Yuan

Binhai New Area has realized yearly production capacity of 6000MW Complete Wind Power Generation Set, 500 million lithium ion battery packs, 300 million NI-MH battery packs and 600MW photovoltaic cells, among which the Li-ion battery pack project accounted for over one third of the total production capacities and output values in China, the wind power generation equipment and green energy storage battery industries are taking leading positions in China and the technologies of high polymer materials, nanometer materials and membrane separation technology are also in advantageous positions in the Chinese domestic market.



6000_{MW}



800 million

Vestas Dongfang Turbine Wind Power
Mingyang Wind Power Yingli Solar
LANTIAN LISHEN SinoPoly
SAMSUNG San'an





Grain, Oil & Textile Industry

Gross
Value of
Output

198.8 Billion Yuan

Grain, Oil and Food Industries

Binhai New Area houses many leading grain, oil and food enterprises from home and abroad, such as Coca Cola, Master Kong, COFCO, BGG, KERRY OILS&GRAINS and Sinar Mas Group. It has formed its scale and clustering advantages in terms of instant noodles, oil and beverage industries and has gradually become the largest comprehensive grain and oil processing base in northern part of China.

Light and Textile Industry

Binhai New Area has built up its diversified industrial structure in industries of textile, plastics, packaging, daily chemicals, bicycles, watches, precision machinery and household appliances.

It has grown to be the largest production and exportation base of bicycles in China as well as one of the largest mechanical watch movement production bases of the world, with annual production of watch movement accounting for 50% of the total production in China.



Finance & Modern Service Industry

During the 12th Five-Year Plan period, 635 key service industry projects were carried out, realizing 15.1% annual growth rate of added value of the service industry. In 2015, the total added value created in Binhai New Area amounted up to more than 340 billion Yuan. Important breakthrough has been made in the North International shipping center and financial innovative operation demonstration area, and industries including technological services, trade and logistics, modern financing, tourism and exhibition are developing aggressively and have preliminarily built up a modern service system matchable to the high-level modern manufacturing industry and R&D conversion bases.

635 Service projects 15.1% Tertiary industry
Added values

340 Added values
Billion Yuan

800 Private funds 1/4 of the whole nation in finance leasing
business volume

80% Single Airplane
Single Ship
of the whole
nation 260 Headquarters economy

Binhai New Area is home to over 800 private fund companies, of which the total business volume of finance leasing service accounted for over one fourth of the same in China. Among them, the "Single Airplane and Single Ship" leasing business accounted for over 80% of that throughout China. Binhai New Area has become home of the headquarters of over 260 enterprises, including China Financial Leasing, KCB, ICBC Leasing and 58.com.



Pilot Free Trade Zone



Founded on
4/21/2015

Area
119.9 km²

Tianjin Port Area

Tianjin Airport Area

Tianjin Binhai CBD Area



Business Environment



“Expert + Steward” services



New Land Preparation and Utility Access

1/4

House price and office rents

In comparison with
Beijing

1/2

Living costs

In comparison with
Beijing

1/3

Operating costs

In comparison with
Beijing



Talents



High
Schools

100

High Schools



Graduates

1

Million

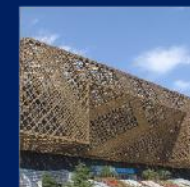


More than 100 universities and colleges with nearly 1 million graduates each year in Beijing and Tianjin serve as strong talent pools for Binhai New Area.

There are 320 high-caliber talents working in Binhai: CAS and CAE academicians, Changjiang Scholars and leaders of national science and technology awards.

51 of them belong to the national “Recruitment Program of Global Experts” and 138 of them belong to Tianjin “Recruitment Program of Global Experts”.

Tianjin Haihe Education Park nurtured 300 thousand vocational graduates each year and is so far the only national level vocational education reform park in China.



High-caliber
Talents



320

National
“Recruitment Program
of Global Experts”



51

Tianjin
“Recruitment
Program of Global Experts”



138

Post-Doctoral
Research Center



139

S&T

Science &
Technology SMEs

22000

Little Giant
Enterprises

1150

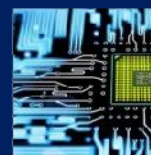
National High-Tech
Enterprises

1160

Binhai New Area has high-level innovation platforms, such as the “Tianhe-I” National Supercomputer Center, Tianjin International Joint Academy of Biomedicine and Tianjin Binhai Civil-Military Integrated Innovation Institute as well as over 400 municipal and higher-level research and development organizations.

The Dawning Nebulae, first 28nm mobile phone chip set and some other technological products have reached world-class level.

There are 22 thousand technological SMEs, 1,150 small giant enterprises and 1,160 national high-tech enterprises in Binhai New Area.



Harbor Economic Area

200 area
KM²



With total area of about 200 km², Tianjin Harbor Economic Area serves as the main carrier of high-end manufacturing industry in Binhai New Area. Currently, its gross industrial output value is 20 times that in 2010. Besides, it has formed four dominant industries, including high-end equipment manufacturing, grain, oil and food processing. Marine economy and intelligent devices have become its new growth points and the port-production interaction effect has been significantly improved.

High-end equipment
manufacturing

Marine economy

Intelligent devices

Grain, oil and food
processing





Invest in Binhai and Pave your Way to Success



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